



Use Driver CPC logos

Driver CPC with strapline

The Driver CPC logo with a strapline can be used by training centres or bodies that have successfully been approved to deliver periodic training.

If the centre is registered to use the logo as an:

- approved training centre - the Driver CPC logo must feature the strapline 'Approved centre AC00XXX'
- approved training centre and its consortium members - the Driver CPC logo must feature the strapline 'Approved consortium member of AC00XXX'

Supporting wording to explain logo use

The Driver CPC logo can be accompanied by supporting wording to explain its use where appropriate, for example 'our centre has been approved to deliver approved Driver CPC periodic training courses' or 'we provide Driver CPC periodic training approved training courses'.

Driver CPC logo artwork

The Driver CPC logo can be reproduced in 2 printed colours. The logo colours can be black and green or black and grey. The PANTONE reference for the colour green is PMS 376.

Consortium and approved Driver CPC logo use:

Members of an approved consortium can use the Driver CPC logo. It must be issued with the relevant guidelines by the consortium lead who is responsible for managing use of the Driver CPC logo within their consortium.

Consortium members can only use the Driver CPC logo with the strapline stating the approved number in the following format - approved consortium member of AC00XXX.

It can only be used on documents concerning periodic training that are issued by the members on behalf of the consortium. Members cannot use the logo in isolation from the fact that the centre is a member of the consortium.

Position of Logo

There are no minimum size requirements for the logo, you must be able to read all wording including the strapline and the logo should not be accompanied by the word 'recommended' or 'accredited'

Issue of the Driver CPC logo

The Driver CPC logo will be issued by JAUPT on behalf of DVSA to approved training centres or approved consortium leads once approval has been authorised. You can email or write to JAUPT at the address below.

JAUPT

JAUPT

9 Warren Yard

Warren Park

Stratford Road

Milton Keynes

MK12 5NW

Email: enquiries@jaupt.org.uk

Phone 0844 800 4184

Misuse of the Driver CPC logo

DVSA reserve the right to withdraw permission to use the Driver CPC logo in order to protect their reputation. If misuse of the Driver CPC logo is identified please contact JAUPT or DVSA contact details are above

Driver CPC without strapline

A Driver CPC logo without the strapline may be used by local government organisations and the following Driver CPC implementation stakeholders:

- Association of Chief Police Officers (ACPO)
- Association of Chief Police Officers in Scotland (ACPOS)
- Confederation of Passenger Transport (CPT)
- Driver and Vehicle Standards Agency (DVSA)
- Driver and Vehicle Agency (DVA)
- Freight Transport Association (FTA)
- People1st
- Health and Safety Executive (HSE)
- Qualification and Curriculum Authority (QCA)
- Recruitment and Employment Confederation (REC)
- Road Haulage Association (RHA)
- Scottish Qualification Authority (SQA)
- Transport and General Workers' Union (TGWU)
- Transport for London (TfL)

After obtaining approval to use the Driver CPC logo from the Joint Approvals Unit for Periodic Training (JAUPT), the Driver CPC logo without a strapline may also be used by owners of promotional LGV and PCV websites providing they:

- can demonstrate that all training centres listed are approved to deliver periodic training for Driver CPC

- actively promote all listed training centres, giving them a high-profile visibility (which should be plainly visible on the home page) and displaying their comprehensive contact details

Stakeholders must not use Driver CPC logo with a 'strapline' on a promotional website (unless they are themselves an approved centre). The logo must be registered and issued by JAUPT or DVSA.

It is the responsibility of the Driver CPC logo user to ensure that all LGV/PCV training centres represented by them are approved for the delivery of Driver CPC periodic training.